

10 Tips for Creating Presentation Videos



1. **Shoot your video HORIZONTALLY (hold your camera/phone horizontally)**
 - a. Vertical won't show well on most screens the judges will be viewing from



2. **Don't use digital zoom**
 - a. Move your phone or computer closer, if you need to zoom in



3. **Be mindful of time**
 - a. You'll want to stay with the allowed time for your event



4. **Introduce yourself and what you are doing clearly**



5. **Remember to have good lighting**
 - a. Set up some extra lamps
 - b. Go outside
 - c. Shoot near a window
 - i. Don't stand in front of a window to film– the light behind you will make it hard to see you



6. **If you are shooting video outside, be aware of wind and other noises**
 - a. Choose a wind-free day or area



7. **Consider your background carefully**
 - a. Make sure your audience sees what you want them to
 - b. Zoom will let you use a digital backdrop if you're in front of a plain wall
 - c. Make it interesting!



8. **Think about your clothes**
 - a. Don't wear company/school logos other than 4-H or Virginia Tech



9. **Make a short practice video to check your background, sound, lighting, and to get comfortable in front of the camera**



10. **Avoid shaking**
 - a. Hold the camera steady or prop it up on a stable surface