

## **Personal Biography**

Hi, everyone! My name is Logan Lin. I am 16 years old. I live in Dublin, California. I am a high school student at Dublin High School. I am in 11th grade.

I am running for VP of Norcal for California DECA, because I want to help make a positive impact on California DECA, whether that be simply being a helping hand, providing business knowledge, or mentoring fellow peers younger than me.

### **My interests:**

I love finance, I really discovered my love for finance after I attended a summer program at Wharton. Eventually developing my own business organization, and business education podcast. I have the opportunity to learn from my dad about finance, as he is a wealth management advisor at Merrill Lynch. He explained to me that success is achieved through hard work and I've lived by that everyday since.

I love to play the guitar, I started when I was 10 years old. I started my own organization to help give back to my community, doing charity concerts, and creating music video concerts for senior citizens, veterans, and cancer patients. In addition, I love to sing and I compose my own songs.

I love to snowboard, I started snowboarding when I was 11, and I can now call myself a very good snowboarder. I play two sports competitively, Football and Baseball. I started playing baseball when I was 7, and football when I was 14. I grew up watching both sports, and had dreams of playing both professionally. I played on my school's baseball and football team for 2 years at the JV level.

I'm excited to run, and I can't wait to answer all your questions at Norcal.

## Logan Lin Resume

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### EDUCATION

August 2018- May 2022

Dublin High School, class of 2022- Business

July 20, 2019- August 4, 2019

The Wharton School of Business, University of Pennsylvania- Business and Entrepreneurship

- Accepted into KWHS( Knowledge at Wharton High School) Global Young Leaders Academy summer program after my Freshman year for entrepreneurship.
  - Under 10 % acceptance rate
- Spent two weeks learning about entrepreneurship, business management, economics, and marketing from Wharton professors.
- Throughout the program, my team and I worked together to create a start-up business.
- Pitched our company idea in front of business professionals.
- Placed 4th out of 12 teams from around the world

### Awards

- Scholar athlete award (Football and Baseball) (2020)
- 3rd place at DECA competition at Amador valley high school (2019)
- Qualified for states FBLA in 2018 for personal finance as a freshman (2018)
- Graduated with honors certification as a leader by LDI (Leadership Development institution) by FBLA (2019)
- Academic Block D; Dublin High School Honor Roll (2019)
- Honor pin, 4 consecutive semesters with 3.5 GPA or higher. (2019)
- Summer Wharton Program, Innovator of the program (2019)
- 2nd place for team decision Deca conference competition in Dublin, competed against 9 other team (2020)
- Qualifier for National Econ Challenge (2020)
- State Seal of Bi-Literacy for Spanish(2020)

### Extracurricular Activities

March 2020- present

The FinanZe Podcast- *Host/Creator*

- Administered a podcast that educates generation Z students and simplifies the complex concepts of business.

- Discussed with business professionals and college professors from around the nation about certain business topics. Just to name a few.
  - The Dean at Cornell University's School of Business, Mark W Nelson
  - Billionaire Investor, Howard Marks (considered as **one of the greatest investors** in the world)
  - Billionaire Venture Capitalist, Tim Draper
- Arranged meetings with these people and had conversations ranging from 30 minutes to an hour.
- The podcast has **600 subscribers**, in 41 different countries, and 221 cities

June 2019-PRESENT

Dublin Financial Literacy and Leadership Initiative- *Co-Founder and Chairman*

- Directed my team and presented to 7th and 8th grade students in the AVID program from both Fallon, Wells, Hayward, Concord, and Oakland Middle schools about building a financial foundation.
  - Educated over 400 students in NorCal
- Organized investment competitions on a virtual stock exchange so students at Dublin High could learn about investing and decision making.
- Arranged online educational webinars for high school students in California featuring famous business men and distinguished college professors.
- Organized a business webinar with 300 students in attendance for Billionaire Venture Capitalist Tim Draper allowing students to ask questions, talk to this professional about investing strategies, risk management, portfolio allocation, and his investing career. Had 300 attendees.
- Featured in Yahoo News, Patch Newspapers, and Newsbreak

August 2019- PRESENT

Together With Music- *Founder and President*

- Conducted and coordinated with a group of musicians and singers in my school to collaborate on songs and conducted group music sessions.
- Contacted many senior centers, veteran shelters, and doctor offices for cancer patients and was able to set up events where we would sing songs and play music to help put a smile on their faces.
- Organized free music lessons for elementary and middle school students around the Bay area. The students would have an option of learning 5 different instruments from the musicians I had on my team.

August 2018- PRESENT

Economics Club, Dublin High School- *Vice President and Team Captain*

- Taught and developed AP/IB economics curriculum for lower class-men, through online videos and presentations with our school economics teacher.
- Provided students with a chance to debate and further develop their understanding of economic and business issues and how they relate to the world at large.
- Directed study sessions, debates, and projects at my house on the weekends in order to accomplish these goals.

- Guided my varsity Econ team to the semi-finals of the National Econ Challenge in 2020.

August 2018- PRESENT

The Dublin Shield Newspaper- *Business and Sports Editor*

- Created the business column for school newsletter related to financial and other business aspects.
- Generated informative articles about local businesses and the economy.
- Interviewed with business professionals from venture capital and wealth management firms, to get their opinion on the importance of personal finance.
- Published articles included relatable content that students could use in the future like saving for college and investing.
- Led a team of 8 writers.
- Developed the skills of my staff writers and my own articulation abilities.

August 2018- August 2020

Dublin High School Student Leadership Council, Dublin High School- *School Ambassador*

- Welcomed students and parents on check-in weekend, helping new arrivals feel at home. As well as provided tours around the school.
- Established and organized social events at our school, such as homecoming and rallies.
- Directed the outreach team, finding ways to help students get more involved in events and activities that our school offered.
- Cooperated with student activities to help sell school merchandise and apparel, going door to door around the community and persuading them to buy the items.

August 2019- PRESENT

City of Dublin Youth Council- *Board Member*

- 1 of 4 members leading a team of 13.
- Operated with the committee, City council, and mayor to help establish events in the Dublin community which include volunteering at the annual City of Dublin St. Patrick's Day Festival, Parade and giving grants to local youth organizations through the Youth Mini Grant program.
- Contacted local homeless shelters in Dublin and fed the homeless through Open Heart kitchen.
- Attended monthly meetings brainstorming and coming up with ideas for future events with the City Council.

August 2018- PRESENT

Dublin High School Sports- *Student Scholar Athlete*

- Play two sports at Dublin high.
- Played football and baseball at the JV level.
- Started at middle linebacker for football, and was a starting pitcher for baseball.
- Was named most improved player my freshman year for baseball and defensive player of the year my sophomore year for football.

August 2020- PRESENT

Freshman Mentoring Program- *Mentor and Tutor*

- Coordinated academic study sessions and tutored freshman before school and mentored a class of 30.
- Supported freshmen in having a successful transition to high school by developing interpersonal skills and providing academic guidance.
- Presented PowerPoints and led activities during staff training and district meetings.
- Administered student discussions, bonding activities, and games throughout the week

August 2018- PRESENT

Dublin Mayor's Council, Dublin- *Treasurer*

- Managed and overseed the financial affairs of the organization.
- Often including such basic tasks as selecting a bank, reconciling bank statements, and managing cash flow from certain events the council hosted.
- Examined monthly financial reports to Mayor Haubert about current assets and the amount of money in our bank account.
- Coordinated with the mayor and rest of the executive board to help empower youth to become actively involved in the local community, and helped raise \$500 towards UNICEF.

## High School Business Education Podcast, The FinanZe Podcast

Started it when I was 15: 1/4/20

**My Mission:** I fell in love with business after I attended a prestigious Wharton summer program my 9th grade summer, but even though I learned a lot from the classes there, I still wasn't satisfied. 10th grade came around, and I wanted to learn more about all aspects of business from finance, to the analytics of marketing. However, I was not able to take a CTE class that year at my school, so I wondered how I could learn more about business. I was never much of a reader, I was always an avid listener per say, I was an audible learner.

So I thought well what would be the best way to learn more about business. And so I thought maybe I could start a podcast, and have fireside chats with professors. My first guest from Berkeley taught me a lot, and I never really thought of releasing it to the world, until I realized how useful the information could be to students around the world. I was just some 15 year old kid that wanted to learn more about business. I know that was probably the same thing for many students as well. So that's when i thought why don't I make this podcast a reality, and share it with the world, and so I did.

I created the podcast to help simplify and educate the student population about the world of business for generation Z. I did so by talking to successful business people and distinguished college professors. It started off with professors, and then I later transitioned into talking with some of the most successful business people in the world. I wanted to help my fellow peers learn more about business, because business is so complicated, and a helping hand is always nice. I tried to make each episode easy for students to understand, simplifying the language and vocab words we were using. Asking my guests questions that students wanted answers too. And in the end hopefully I made a positive impact on some of the students' lives, helping them learn more about business.

### **Listeners:**

600 Subscribers

Listeners in 41 different countries, and 221 different cities

Audience age range from 14 to 50

### **Who has been on my podcast?**

1. Billionaire Investor, Howard Marks

- a. Howard is widely considered as one of the greatest investors in the world. Known as “the master of market cycles”.
- b. Howard is the Co-Founder/Co-Chairman of Oaktree Capital. His company manages over \$124 billion in assets. Oaktree is the largest investor in distressed securities worldwide.
- c. In 2020, with a net worth of \$2.1 billion, Marks was ranked No. 391 on the Forbes 400 rankings of the wealthiest Americans.
- d. During the financial crisis of 2007–08, Oaktree raised \$10.9 billion, the largest distressed debt fund in history, to buy distressed assets, which "paid off richly for his investors"
- e. Graduated from UPenn Wharton and got his MBA at UChicago Booth.
- f. He is a best selling author, and is famous for his memos. According to Warren Buffet, “When I see memos from Howard Marks in my mail, they're the first thing I open and read. I always learn something, and that goes double for his book.”
- g. Ray Dalio said “Howard Marks book: The Most Important Thing is a must read”

## 2. Billionaire Venture Capital Investor, Tim Draper

- a. Net worth of \$1.1 billion
- b. Founder of Draper Fisher Jurvetson (DFJ), Draper University, Draper Venture Network, Draper Associates, and Draper Goren Holm.
- c. Early investor in Twitter, Tesla, SpaceX, Ring, Twitch, and Robinhood
- d. One of the first to purchase Bitcoin
- e. Author of How to be The Startup Hero: A Guide and Textbook for Entrepreneurs and Aspiring Entrepreneurs

## 3. The Dean at Cornell University’s School of Business, Mark W. Nelson

- a. Mark W. Nelson is the Anne and Elmer Lindseth Dean and Professor of Accounting at the Samuel Curtis Johnson Graduate School of Management in Cornell’s SC Johnson College of Business.
- b. Dean Nelson is responsible for Johnson’s three residential MBA programs, four Executive MBA programs, and two MPS programs..

- c. He has received 10 teaching awards at Cornell and Ohio State, including the American Accounting Association's inaugural Cook Prize for graduate teaching excellence.
  - d. Dean Nelson's research has been published widely in accounting and psychology newspapers, and has been acknowledged with the AAA's Notable Contribution to Accounting Literature Award, the AAA's Wildman Medal, AJPT's inaugural Best Paper Award, and the Johnson School's Faculty Research Award.
4. Partner at KKR & Co. Inc, Victor Chen
- a. The Former Vice President at Google Capital
  - b. Former Associate at Goldman Sachs
  - c. Named a Forbes 30 under 30 Top Venture Capitalist for 2021
5. The Chair of Entrepreneurship at Duke Fuqua's School of Business, Jon Fjeld
- a. Between 1995 and 2000, he served as CEO of two RTP venture backed firms: Geomagic, a 3D software company and NetEdge Systems, a data networking equipment company.
  - b. Prior to that, Fjeld spent 13 years at IBM, where he served in a number of management and executive positions within the networking and software business units.
  - c. Was part of the first company to release Invisalign, went IPO
6. The Chair of Marketing at The University of Michigan Ross, Fred Feinberg
- a. UMich Ross has the #1 marketing program in the nation
  - b. Received his PhD from MIT
  - c. He is Departmental Editor at Production and Operations Management, former Co-Editor of Marketing Science, and Associate Editor at Journal of Marketing Research.
  - d. He is a co-author of the book, Modern Research; Cases, method, and concepts.



7. UC Berkeley Haas Professor, Torsor Kotee
  - a. Torsor is the Founder/CEO of a Tech-Ed startup called, "market games".
  - b. He was The Vice President at Credit Suisse UK
  - c. An Investment professional at ManoCap private equity fund.

## Newspapers I was featured in

Yahoo News:

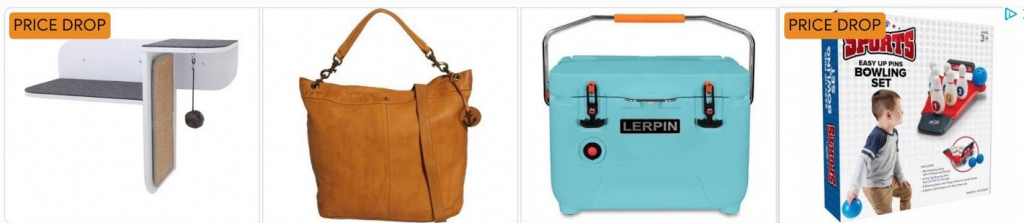
<https://news.yahoo.com/east-bay-students-invited-financial-182735724.html>

The screenshot shows the top portion of a Yahoo News article. At the top, there is a navigation bar with the 'yahoo!news' logo, a search bar, and links for 'Sign in' and 'Mail'. The article title is 'East Bay Students Invited To Financial Literacy Webinar'. Below the title is a large image of various US dollar bills (one, five, ten, and twenty dollar bills) scattered across the frame. To the right of the main article, there is a sidebar with a list of five sponsored links: '1. AUTO INSURANCE FOR SENIORS', '2. BEST SHOES FOR FOOT PAIN', '3. CURE FOR FOOT NEUROPATHY', '4. 10 STOCKS TO BUY NOW', and '5. HOW TO REMOVE PLAQUE FROM TEETH'. Below this list is a 'TRENDING' section with five news items, each with a small thumbnail image and a close button (X) to its right. The trending items are: 'Pelosi appoints first woman as House chaplain', 'New video shows woman attacking teen she falsely accused of stealing her iPhone', 'No reason given for Trump cutting short his Florida vacation', 'Pet food recalled after at least 28 dogs die, 8 sickened: FDA', and ''Playing with fire': GOP Sen. Ben Sasse tears into Republicans'.

My City Newspaper( Dublin Patch):

<https://patch.com/california/dublin/letter-dublin-teen-finds-inspiration-teaching-youth-finance>

U.S. CORONAVIRUS BLOG » 'Unforgiving Virus': Chicago Man Says Haircut Cost Parents' Lives



PRICE DROP **SIERRA** This winter: get active & save Sierra



Local Voices

# Letter: Dublin Teen Finds Inspiration In Teaching Youth Finance

Logan Lin writes about his recent efforts to educate peers and young students about how to manage their money.



**Courtney Teague**, Patch Staff

Posted Tue, Jun 16, 2020 at 3:31 pm PT | Updated Mon, Jul 13, 2020 at 10:47 am PT

Like 23

Share



Reply



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Like 23

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Reply



Logan Lin speaks to Tim Draper of Draper Associates during a webinar he organized for youth interested in learning about financial literacy. (Courtesy of Julie Lin)

## Personal Accomplishments and Awards:

### **Awards:**

- Scholar athlete award (Football and Baseball) (2020)
- 3rd place at DECA competition at Amador valley high school (2019)
- Qualified for states FBLA in 2018 for personal finance as a freshman (2018)
- Graduated with honors certification as a leader by LDI (Leadership Development institution) by FBLA (2019)
- Academic Block D; Dublin High School Honor Roll (2019)
- Honor pin, 4 consecutive semesters with 3.5 GPA or higher. (2019)
- 2nd place for team decision Deca conference competition in Dublin, competed against 9 other team (2020)
- State Seal of Bi-Literacy for Spanish, completing 4 state level Spanish classes with an A (2020)
- Wharton Summer Program, Innovator of the program
- Wharton Summer Program, 4th place out of 12 teams for start up business plan
- Most improved football player on JV team (2020)

### **Personal Accomplishments:**

- Qualifier for National Econ Challenge in 2020.
- Placed in the top 10% of KWHS Wharton Investment Competition in 2020, with over 5000 teams.
- Educated over 400 middle students in the AVID program from Concord, Hayward, Oakland, Berkeley, and Dublin about financial literacy.
- Featured in City Newspaper, and Yahoo News.
- Held a nation wide webinar with 300 attendees, featuring top Silicon Valley VC Tim Draper.
- My Business Education podcast has 600 subscribers in 41 different countries, and 221 cities around the world after 6 months.
- Helped raise \$500 in sales for Dublin High Leadership