MARGOT

Running to be YOUR SoCal VP





EXPERIENCE

- Sophomore year

 Elected as a Fundraising Officer
 Ran booth at ms and hs graduations sold \$4,000 of merch
 Made a professional DECA banner: upgraded look
 Designed hoodie
 Solicited businesses for sponsorships: increase exposure
 Designed medic
 Ran all school events
 Officer of the Control of the

- booth k College Economics and Entrepreneurship classes

Junior Year Elected Head Director of Fundraising: established fundraising

- eam
 Designed Zoom backgrounds
 Led all meetings
 Created curriculum for CTE Entre
- ue to run all social media shed a chapter domain



IDEAS

- Monthly DECA classes dedicated to each individual cluster
- Customizable DECA hoodies for each individual chapter on SHOP DECA
- More optional virtual conferences
- Help different chapters bond with zoom activities
- Help students get real life experience (internships, jobs)
- More speakers from different
- backgrounds (racially and industry wise) - Encourage students to run for statewide
- Increase DECA Enthusiasm
- Start reaching out to middle school students so that they can take CTE classes



IAM **Motivated** creAtive haRdworking outGoing **studiOus** enThusiastic

EXPERIENCE

Freshman year

- Started Palisades DECA's Instagram: growing online presence
- Farmers market booth every Sunday: raising over \$500

Sophomore year

- Elected as a Fundraising Officer
- Ran booth at ms and hs graduations: sold \$4,000 of merch
- Made a professional DECA banner: upgraded look
- Designed hoodies
- Solicited businesses for sponsorships: increase exposure
- Designed merch
- Ran all school events
- Organized rosters
- Lead DECA Hospitality classes
- Traveled to VEI showcases: made credit union and designed trade show booth
- Took College Economics and Entrepreneurship classes

Junior Year

- Elected Head Director of Fundraising: established fundraising team
- Designed Zoom backgrounds
- Led all meetings
- Created curriculum for CTE Entrepreneurship class
- Continue to run all social media
- Established a chapter domain

Outside of DECA I am involved in... Intern at Anna Faris Is Unqualified, Yearbook, Varsity Girls Lacrosse, President of Wingspan Solutions and Content Creators Director of Content Vice President of Palisades FBLA Editor and Chief of the Teensand Government Media Department

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- Increase DECA Enthusiasm
- Start reaching out to middle school students so that they can take CTE classes early