

# VP of Northern California Portfolio



Chapter: WHS DECA

School: Washington High School

Name: Rohan Nigam

**RESUME**

# Rohan Nigam

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## EXPERIENCE

### **NORTHERN CALIFORNIA DAT, Fremont, CA**

*VP of Career Development, Apr 2020 - Present*

- Responsible for providing support and leadership to district-wide participants, preparation, and performance in competitive events

### **THE BUSINESS CODING INITIATIVE, Fremont, CA**

*Co-Founder, Jun 2019 - Present*

- Held weekly classes at local libraries to educate students in our community about business and coding skills
- Developed key operational initiatives to drive and maintain substantial business growth

### **JEI LEARNING CENTER, Fremont, CA**

*Tutor, May 2019 - Present*

- Taught students under sixth-grade skills in math and English
- Keep students focused and interested, motivate them to study

### **TROOP 269, Fremont, CA**

*Boy Scout Leader (ASPL), Nov 2016 - Present*

- Being Assistant Senior Patrol Leader taught me to work as a team to lead a large group of people
- Encouraged participation of all scouts in camp activities

### **WHS DECA, Fremont, CA**

*VP of Marketing, Apr 2019 - Apr 2020*

- Responsible for initial member recruitment, branding, promotions, and social media management
- Drove company branding efforts to increase market presence and brand recognition

### **CONIDI GRECH TENNIS, Fremont, CA**

*Tennis Coach, Jun 2017 - Dec 2019*

- Assisted my tennis coach in holding tennis lessons for students ages 4-10
- Adhered to organization procedures and instructions to maintain the safety

### **WASHINGTON HIGH SCHOOL, Fremont, CA**

*Student Body Officer, Jun 2018 - Jun 2019*

- Served as Freshman class treasurer
- Led a class of 500 students through school activities
- Planned fundraisers and raised money for the class

## EDUCATION

### **Washington High School**

**Fremont, CA**

*High School Diploma (Expected graduation Jun 2022)*

- **GPA:** 3.95
- **Awards & Honors:** First Place at States- PMCD, Qualified for ICDC, First Place in Tennis Tournament at Stanford
- **Extracurricular Activities:** WHS Debate, WHS Taal, Varsity Tennis

## CERTIFICATIONS

- ICEV Technology Certification

# QUALIFICATIONS

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Holding the position of Vice President of Northern California is a demanding role and requires one to act and lead like a leader. I believe with my vast leadership experience and my many leaderlike attributes, I can successfully carry out the roles associated with this position. Despite the challenging and rigorous path for this position, I believe I can successfully take on the role of Vice President of Northern California. Out of all the qualities in a leader, I believe the most important ones are communication skills, teamwork, responsibility, and experience.

Having good communication skills is a key aspect for the VP of NorCal. Since this position is in charge of the District Action Team, it is crucial for the officer to be able to communicate effectively in order to successfully manage the team. Being a boy scout has



supplied me with many experiences and opportunities that have helped me to enhance my communication skills. Over the course of the five years that I have been a boy scout, I have undertaken several leadership positions within my troop which require good communication skills. As the Assistant Senior Patrol Leader for my Boy Scout troop, one of my responsibilities was to teach important lessons to the rest of the troop. This task required me to have loud and clear communication so that I could effectively express my ideas to the others. This job also forced me to use variations of speaking strategies in order to capture the attention of all my audience. Another job I had was to make announcements about upcoming troop events and reminders in front of all the scouts. This also required me to have a loud and confident voice. Lastly, I would help organize conferences consisting of all the troop's leaders. At these meetings, I would work with the other leaders to plan week-long troop campouts. From this, I was able to practice communicating with various people/groups to plan for major events. This job provided me with teamwork skills as well.

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As VP of NorCal, the ability to work with others as a team is also very important. Aside from my experiences as a boy scout, I have had many other experiences with teamwork. I served as the Freshman Class Treasurer for my school, where I worked strenuously with the other officers to give our class the best high school experience. We had to work together to lead a class of over 500 students through all of the school activities.

Our biggest task was to organize a class skit, for which we had to create a ten-minute script, choreograph dances, and conduct rehearsals. Planning out this event with my team was a great experience, and I was able to enhance my skills of working as a team and meeting deadlines.



Another time I have worked as a team was for the nonprofit my partner and I created. Our organization, The Business Coding Initiative, aims to teach coding and business skills to students in our community. To establish this, we had to find a venue, create a curriculum, and market our organization. Creating a nonprofit organization from scratch requires a lot of planning, initiative, and teamwork.

It is also important for the VP of NorCal to be responsible. Having been VP of Marketing for Washington High School DECA last year, I understand the importance of time management and staying focused. While holding this position, it was my job to maintain and regularly update the organization's social media accounts. Also, I would frequently create flyers to market for upcoming fundraisers and chapter events. This position required me to keep track of all my deadlines of when to post specific flyers. In addition, it was my duty to ensure that the Media Director and Website Director were on task. With all these responsibilities, it was especially

important for me to work on my time management in order to successfully fulfill all my tasks in a timely manner.

Finally, I believe I am qualified for this position, because of my strong understanding of the duties and responsibilities of a state officer. As the VP of Career Development for NorCal DAT, I am frequently communicating and collaborating with the VP of NorCal. This allows me to understand some of the common jobs of a state officer and what is expected of them. In



addition, as a member of NorCal DAT, I am able to view the behind the scenes work that goes into the preparation for events such as NorCal CDC. This exclusive look makes me aware of obstacles that may arise during the planning of such events. As VP of NorCal, I would be able to avoid these obstacles and I would not make the

same mistakes, which would make our planning more successful. My experience as an officer of NorCal DAT has been so awarding and wonderful, that I am hopeful to grow this experience at a higher level. I feel prepared to take on any challenges that may come ahead of me, in order to leave my legacy as a state officer.

**PLAN**



## 1. Enhance Judge Training

**Description:** At every DECA conference, countless DECA members complain about unpleasant experiences with judges. Despite the many complaints, the blame cannot be pinned upon the judges. In order to fix this problem, it is vital to amend the method of training the judges. I believe it would be beneficial to revise this dated guide to make it more informative. In addition, I would like the judges to be able to receive an electronic version of this guide, so they can review their responsibilities on their own time. By doing this, the judges will have more time to understand the information they were given and will be able to perform better when judging.

**Rationale:** I believe improving the training for judges is very important, because I have heard of many people, including myself, who believe that the judge's performance has hindered their chance of placing for their event. For example, during one of my roleplays at NorCal CDC, my judge was to assume the role of a manager for the given business. However, the judge's confusion led him to take on the role as the customer. This mistake forced me to abandon my entire preparation for the event and caused me to perform very poorly. These types of mistakes can be easily avoided if we inform judges about their roles much more effectively.

**Implementation:** To put this plan into action is relatively simple. A month prior to NorCal CDC, the DAT team and I can work together to revise this dated guide. We can edit confusing instructions and make the guide more easily understandable for the volunteers. In addition, we would keep an electronic version of this packet to send to the emails of all the judges. We will acquire this list of emails from the judges themselves, since they have to enter their email when signing up to be a judge.

## 2. Keep NorCal Connected

**Description:** I believe that the biggest thing Northern California DECA lacks is unity. Even though northern California is fortunate to have so many chapters at such close proximity, there is no strong connection that links all of these chapters together. For this reason, I would like to carry out several events, such as fundraisers, conferences, or social gatherings that could help bridge the gap between all of northern California. For instance, fundraisers for NorCal DECA could be imposed, where members from all over the region come together and help raise funds for our organization. Another option is to hold conferences for all NorCal DECA members to join, where we announce any reminders or updates regarding the DECA season. Regardless of the events that are created, we are sure to make Northern California DECA more united.

**Rationale:** During my first year in DECA, I realized that Northern California has many remarkable individuals in DECA that people do not know about. We have members who have served as state officers, staged at ICDC, and even received prestigious DECA awards. However, I was stunned to find out that many people from our region did not know of these incredible people. That is when I understood how divided NorCal DECA is. To combat this issue, I believe hosting events for all NorCal members will be a great way to stay connected with other people.

**Implementation:** To help bring this plan to reality, I have created several sample flyers that can be marketed through social media. By posting the flyers, we can spread the word throughout the region and expect several people to participate in the events. In the long run, this will help Northern California stay connected.

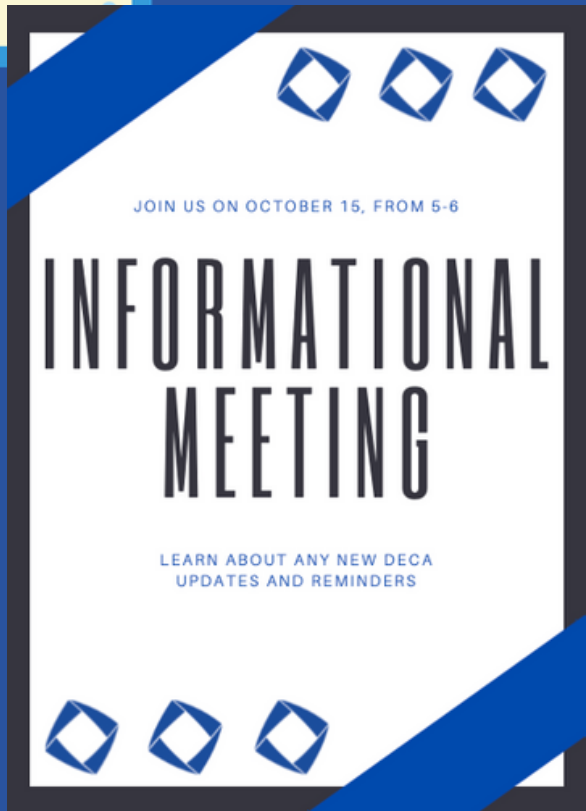


NorCal DECA presents

# NORCAL DECA ICE CREAM FUNDRAISER

JULY 6, 2021 | 1-6 PM RITA'S ICE  
CREAM

Make sure to come support NorCal  
DECA, and get to meet new people



JOIN US ON OCTOBER 15, FROM 5-6

# INFORMATIONAL MEETING

LEARN ABOUT ANY NEW DECA  
UPDATES AND REMINDERS

### 3. Mentorship Program

**Description:** In order to assist new chapters, a mentorship program will be implemented in which officers on the District Action Team will partner with new chapters in order to guide them throughout the year. DECA can be extremely challenging and confusing for some new and mid-sized chapters. Through implementing a mentorship program, these chapters can have the resources and support that they need to thrive. With help from the District Action Team, these chapters will also be able to stay connected with NorCal DECA and its activities throughout the year.

**Rationale:** There are many chapters in our region that are having trouble growing and becoming more competitive. However, this should not be the case, since Northern California has a team of highly qualified DECA individuals that would be ecstatic to help out their local chapters. In addition, as a member of the current DAT, I have noticed that we do not have very strong connections with our local chapters. By implementing the mentorship program, we would not only be able to assist smaller chapters, but we would also be able to establish stronger connections with them.

**Implementation:** To carry out this program, DAT would have to look through all of the chapters located in Northern California. Out of these chapters, whichever ones have a small amount of members would be the ones that are targeted first. Visiting these chapters regularly and assisting them in holding workshops, events, fundraisers would be their primary duty. By helping these smaller chapters, we will be able to transform them into more competitive ones.